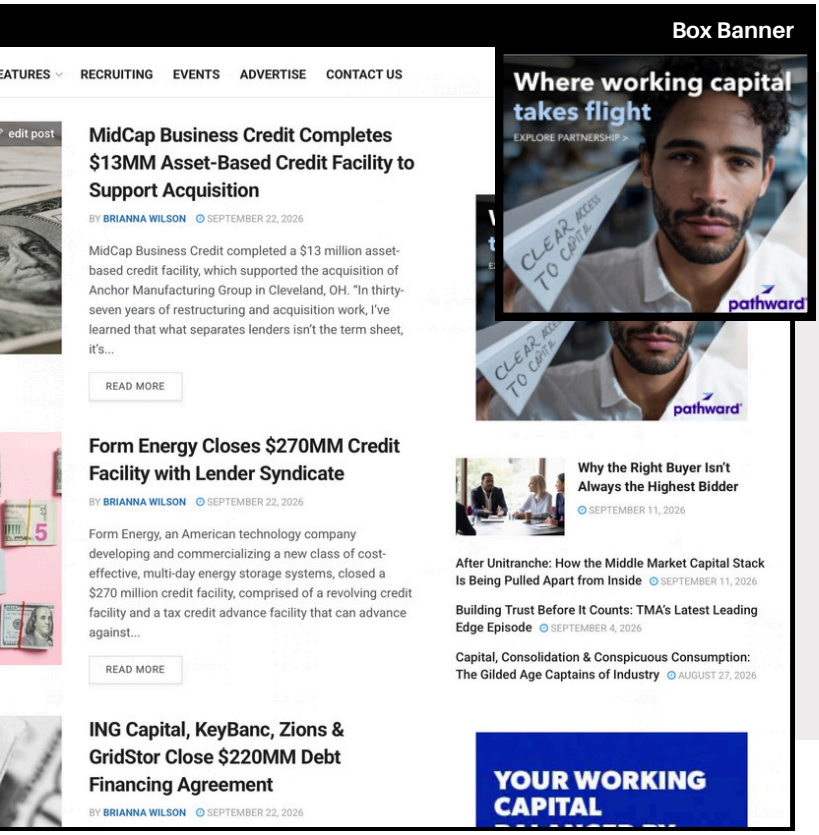
Website: High ROI Brand Elevation

More Than 2.5MM Annual Visits

When you combine the power of E-News click activity, heavy organic search volumes, and one of the most bookmarked sites in its sector, the result is direct site actions.

News, opinions, thought leadership, data, podcasts, livestreams, events, directories and more are housed within the ABF Journal web experiences and surrounded by advertiser “run of site” display advertising. A very affordable entry point creates an opportunity for high ROI brand impact.





One Price, Three Banners

Includes one of each:

Leaderboard/Inline
Premium ad at the top and in-line throughout all pages for maximum visibility.

Skyscraper
Large attention-grabbing ad to reach your target audience throughout all pages.

Box
Right-side placement for consistent brand exposure throughout the site

Click Here to View A Sample

CONTRACT COST (DURATION)			
Banner Type	12 Months	6 Months	3 Months
All Banners	$6,150	$2,975	$2,570