Signature Editions





Our signature editions (Print + Flipbook + Web Edition) are on the desk and website browsers of leading decision makers across specialty finance genres and 14,000 industry participants.There is no brand visibility comparison for middle market specialty finance sector participants.

Our issue editions include:

- Legends & Leaders
- Best Companies in Specialty Finance
- Top Women in Specialty Finance

INSERTION FREQUENCY AND COST PER INSERTION			
Ad Size	**1X**	**2X**	**3X**
Full Page	$4,100	$3,805	$3,680
Half Page Island	$3,015	$2,805	$2,720
Half Page	$2,605	$2,430	$2,365
Third Page	$1,975	$1,845	$1,785
Quarter Page	$1,555	$1,460	$1,440
Inside Cover	$4,200	$4,040	$3,825
Back Cover	$4,325	$4,065	$3,915

Click Here to View A Sample

Editorial Calendar

ISSUE	DATES	PRINT FOCUS	FEATURES	DISTRIBUTION
SPRING	Space: 4/5 Materials: 4/9	**Legends & Leaders**	• Trailblazers: Leading Women • NextGen: Tomorrow's Leaders • Innovators: Change Agents • Rainmakers: Deal Closers • Icons: Recognized Industry Leaders • Sentinels: Top Risk Managers	• 14,000+ Specialty Finance Professionals • TMA Conferences
SUMMER	Space: 8/9 Materials: 8/11	**Women in Specialty Finance**	• Profiles of Top Women in Specialty Finance • Women at the Forefront of Private Credit • The Future of Work in Specialty Finance: Women's Perspectives	• 14,000+ Specialty Finance Professionals • TMA Conferences
WINTER	Space: 10/25 Materials: 10/26	**Best Companies in Specialty Finance**	• Dealmakers: Middle Market Lenders • Revitalizers: Turnaround Advisors • Activators: Legal, Accounting & Professional Services • Value Creators: Middle Market Private Equity Sponsors and Investment Banks • Technologists: AI, Software and Technology Firms	• 14,000+ Specialty Finance Professionals • Private Credit Connect • ABS East • TMA Conferences