Company Directories

Comprehensive Online Directory Listings to Ensure Your Company is an Answer When the Market Seeks Solutions.

In specialty finance, visibility is everything. ABF Journal's Company Directories ensure that when professionals are searching for solutions — whether lenders or service providers — your company is front and center.

Unlike ads that appear for a moment in time, Directory Listings are "always on." This means your business maintains a constant presence across ABF Journal's most trusted platforms:

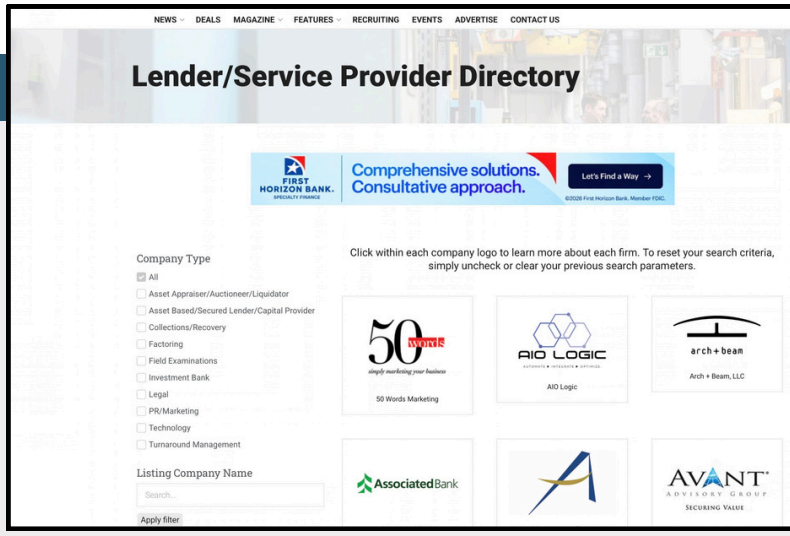
- Daily exposure in ABF Journal Daily E-News
- 24/7 access within ABFJournal.com's digital experiences

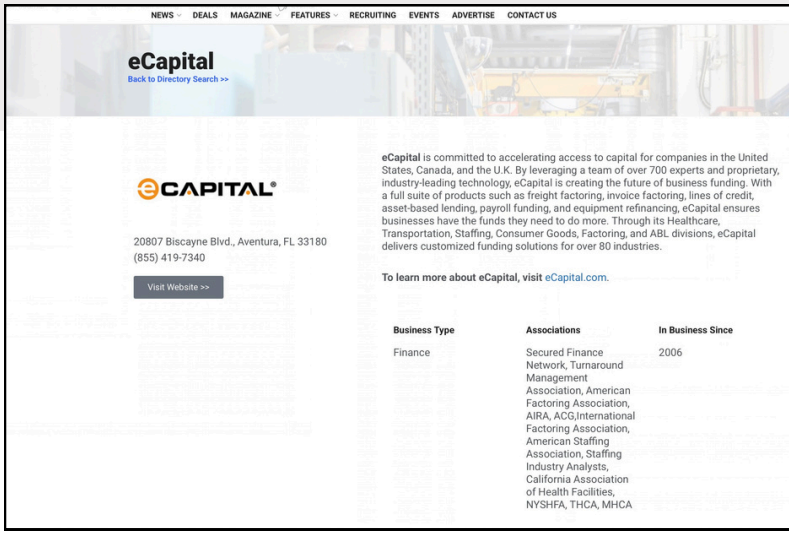
The Value of the Online Directory

Low Effort, High Impact
One listing creates ongoing visibility without the need for frequent campaign resets.

Built-In Frequency
With daily promotion in E-News, your brand appears again and again in front of readers.

Reputation Reinforcement
Inclusion signals that your company is an established player in the specialty finance space.





ONLINE DIRECTORY LISTING	
Online Listing Period	**Investment**
12 Months	$1,095

Click Here to View A Sample