Social Media: Get Social

We have two offerings that elevate your brand to growing list of 6,500+ followers, a "shared link" or a "shared post". Both options include your content being featured on LinkedIn alongside our ongoing daily content.

Social Share

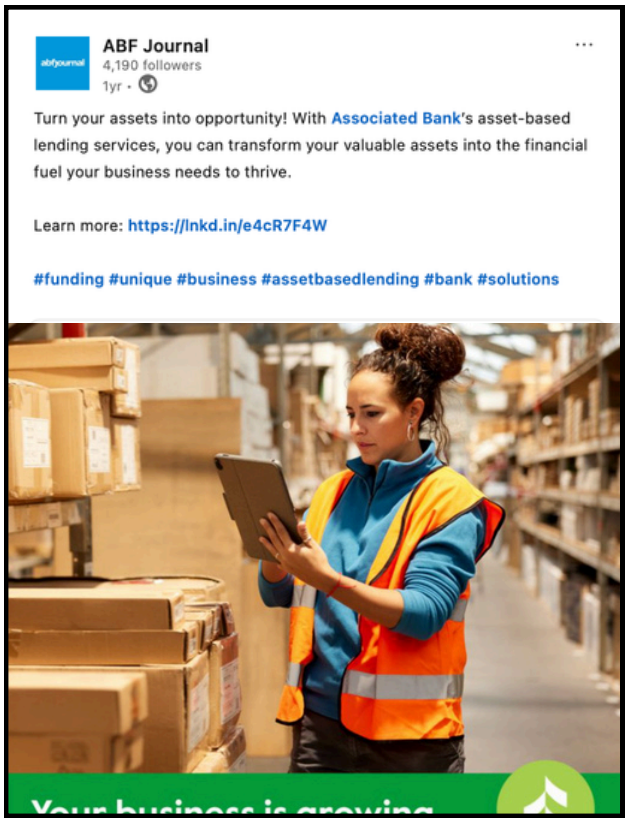
How It Works: ABF Journal helps extend the reach of your company's content by sharing it with our engaged LinkedIn and Facebook audiences.

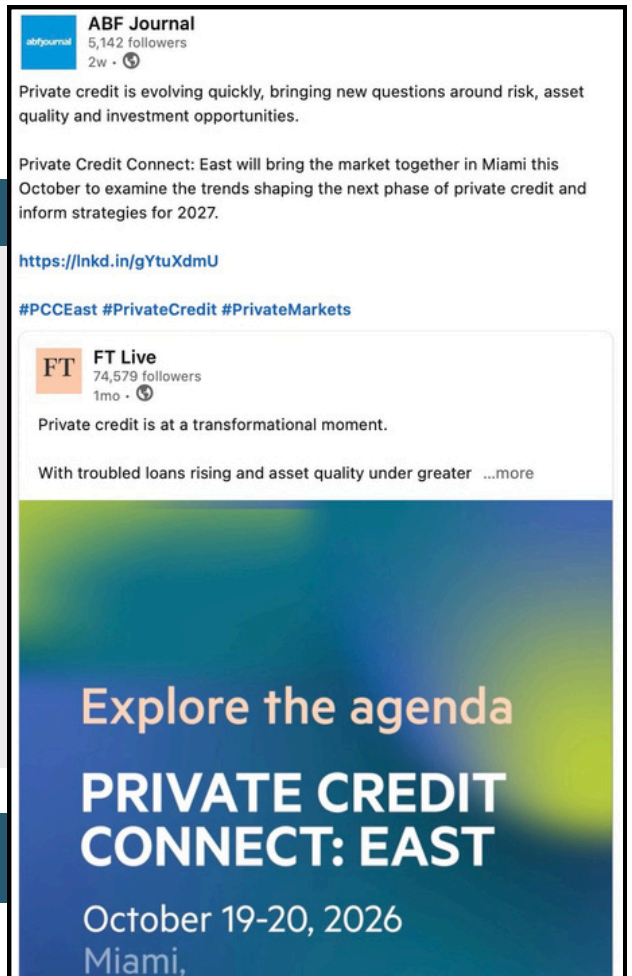
Your social share can direct readers to content on your website — such as a blog post, press release, product announcement, new service page or thought leadership article — or amplify an existing post from your company's social media channels.

It's a simple way to put your message in front of equipment finance professionals and drive additional visibility, engagement and traffic.

What You Provide: A link to your website content or original social media post, a graphic when applicable and up to 50 words of suggested copy to provide context, highlight your key message or reinforce the content being shared.

Click Here to View A Sample





The Value of Social Media

Expanded Reach
Access a growing audience of 6,500+ specialty finance professionals.

Community Integration
Appear directly in the daily feed industry professionals are already scrolling, liking, and sharing.

Consistent Reinforcement
Keep your brand top of mind by appearing regularly alongside ABF Journal's respected industry updates.

Investment: $795/Post