

# Social Media: Get Social

We have two offerings that elevate your brand to growing list of 8,000+ followers, a “shared link” or a “shared post”. Both options include your content being featured on LinkedIn alongside our ongoing daily content.

## Shared Link

- **How It Works:** ABF Journal shares a link to your company’s website (such as a blog post, press release, or new service page) directly with our LinkedIn & Facebook followers. The post contains 50 words of suggested copy and a link to encourage clicks and engagement.
- **What You Provide:** A link and up to 50 words of suggested copy for context.

## Shared Post

- **How It Works:** ABF Journal reposts content your company has already published on social media (LinkedIn and/or Facebook), extending its reach to our audience.
- **What You Provide:** A link to your original social media post and optional copy to supplement or reinforce the message.

**ABF Journal**  
4,190 followers  
1yr · 🌐

Turn your assets into opportunity! With **Associated Bank's** asset-based lending services, you can transform your valuable assets into the financial fuel your business needs to thrive.

Learn more: <https://lnkd.in/e4cR7F4W>

#funding #unique #business #assetbasedlending #bank #solutions

**Your business is growing.  
Let's keep it that way.**

Member FDIC

**ABF Journal**  
4,190 followers  
1yr · 🌐

Still stuck in legacy systems? DataScan360 is transforming Equipment Finance—connecting origination, audit, servicing, and risk in one seamless platform. Ditch the silos.

Embrace the future: <https://lnkd.in/dgr9Jbww>

**DataScan**  
3,338 followers  
3mo · 🌐

**+ Follow**

Still relying on outdated systems to manage dealer lending? As dealer portfolios grow more complex, the old way simply doesn't work anymore. It's time to make the shift with DataScan360. Connect your entire operation—from credit origination to audit, servicing, and risk management—all in one seamless platform. Are you ready to transform your lending process? Check us out: <https://lnkd.in/gU9-fxdU>

**Dealer Commercial Lending**

Underwriting  
Track Loans  
Audit Dealers  
Assess Risk

**Simplified**

Underwriting  
Track Loans  
Audit Dealers  
Assess Risk

**DATA SCAN 360**

## The Value of Social Media

- ✓ **Expanded Reach**  
Access a growing audience of 8,000+ specialty finance professionals.
- ✓ **Community Integration**  
Appear directly in the daily feed industry professionals are already scrolling, liking, and sharing.
- ✓ **Consistent Reinforcement**  
Keep your brand top of mind by appearing regularly alongside ABF Journal’s respected industry updates.

**Investment: \$795/Post**