

# E-News: The Daily Driver

**abfjournal e-news**  
Your Source for Specialty Finance News & More

**E-News: July 16, 2025**

**Asset Smarter All Around**  
Hilco Global  
VALUATION MONETIZATION ADVISORY CAPITAL SOLUTIONS

**Top Stories**

**Kayne Anderson Backs SG Credit Partners with \$126MM Investment to Expand Lower Middle Market Reach**  
With new backing from Kayne Anderson, SG Credit is set to accelerate growth, expand its credit offerings and scale its position as a key player in the lower middle market.

**Crown Partners Arranges \$70MM Unitranche Financing for CorTech International**  
The financing consists of a \$40 million ABL revolving facility and a \$30 million term loan. The new capital structure is designed to enhance CorTech's liquidity and flexibility as it continues its pursuit of large enterprise relationships.

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Unlock Capital at Every Stage  
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**Q2 Digital Pulse Capital Catalysts**

**Private Equity and Private Credit: On the Move**  
The deals, issues and ecosystem driving middle market private credit and equity capital for 2025. Read featured content from our Q2 Pulse edition:

**The Migration of Direct Lending Down-market: How Sub-\$50M EBITDA Companies Are Accessing Private Credit**  
Find out how private credit is flowing down-market as sub-\$50M EBITDA companies tap into direct lending once reserved for larger borrowers.

**The Non-Bank Wave: How Non-Bank Lenders Are Redefining Middle Market Capital Structures in 2025**  
See how non-bank lenders are reshaping middle-market capital structures in 2025 with flexible, borrower-friendly alternatives to traditional financing.

**CAPITAL WE GET DEALS DONE**  
Reliable funding to support turnaround and future growth.  
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**Power Players Nominations**

Nominations are open for our Power Players issue! This issue will recognize outstanding firms that are making an impact in middle market dealmaking. We're seeking nominations for the following categories:

- Dealmakers: Middle Market Lenders
- Revolvers: Turnaround Advisors

## Daily E-News

For decades, the industry has trusted e-news for the news, insights, and resources to drive their business decisions — daily. Our weekly wrap-up closes the week with a digest of major stories, extending advertiser visibility with an engaged audience.

If you are looking to drive more than just brand awareness and uncover actionable sales opportunities, ABF Journal's daily e-news & weekly wrap up powers new business relationships.

## The Value of E-News



### Daily Reach

Consistent exposure to active decision-makers.



### Weekly Reinforcement

Extend visibility with a curated end-of-week digest.



### Trusted Platform

Decades of credibility within the specialty finance community.



### Proven Engagement

Over 14,000 specialty finance industry subscribers click e-news content more than 190,000 annually

## DAILY E-NEWS FREQUENCY (TIMES PER WEEK)

DAILY E-NEWS FREQUENCY (TIMES PER WEEK)						WEEKLY WRAP-UP
Duration	1X	2X	3X	4X	5X	Occurs 1X Per Week
12 Months	\$4,610	\$8,475	\$12,520	\$14,910	\$17,460	PLUS+
6 Months	\$3,000	\$5,595	\$8,140	\$9,630	\$11,300	
3 Months	\$1,795	\$3,350	\$4,610	\$5,780	\$6,785	