

# Dedicated Email: Amplify Your Story

## Our list. Our credibility. Your brand.

ABF Journal's Dedicated Email is an exclusive email with your company's message sent to our 14K subscribers. In addition, your company's message will be included in our daily e-news every day for an entire week. Take advantage of this spotlight opportunity to publish your company's message to ABF Journal's readers. Space is limited. Reserve early.

This is a spotlight opportunity for:

- Product launches
- Personnel announcements
- Special events
- Industry insights

You provide the content, and Monitor takes care of the distribution.

## Includes:

### Your Company's Message

Your company's message delivered in an exclusive email to ABF Journal's 14,000+ e-news subscribers

### E-News Featured Sponsor

An exclusive feature in ABF Journal's e-news for 5 days.

## The Value of Dedicated Email



### Exclusive Exposure

A stand-alone communication that ensures your message isn't competing for attention.



### Dual Channel Reinforcement

Inbox delivery plus e-News sponsorship creates multiple touchpoints with the same high-value audience.



### High-Impact Visibility

A spotlight format designed to drive immediate awareness and action.

For customized pricing, contact Susie Angelucci at 484-459-3016 or email [susie.angelucci@abfjournal.com](mailto:susie.angelucci@abfjournal.com)

**abfjournal**

A Message from our Sponsor



### The Smarter Way Fundbox Scaled Its Capital Markets— Without Adding Headcount

When Fundbox set out to expand its funding programs and launch its first ABS deal, the team ran into a familiar problem: growing demand meant more complexity—and more work.

Allocating loans across warehouse lines relied on rigid, manual rules. Monthly reporting consumed hours.

So Fundbox rethought the way its capital markets team operated.

With [Setpoint](#), they deployed an AI-driven optimization engine to allocate assets more intelligently, automate reporting, and give lenders like Cross River Bank real-time visibility—all without adding to the team.

#### The impact:

- ✓ 2–3% more debt drawn through optimized allocations
- ✓ 50% less time spent on reporting
- ✓ Stronger lender relationships with a dual-sided platform

[Read the story](#)

