

WEBSITE

BANNER ADVERTISING - BUNDLED THREE IN ONE!

The abfjournal.com website publishes a wide variety of content, including daily news, articles, editorials, opinion columns + other features. ABF Journal is the most reliable + influential specialty finance media brand available today + consistently gets **40K** monthly page impressions. ABF Journal provides several different banner ad placements across all areas of the website for both desktop + mobile, offering maximum visibility + audience engagement for one rate.

40K
MONTHLY
IMPRESSIONS

DESKTOP + MOBILE LEADERBOARD

Our most exclusive and visible ad, positioned at the top of the ABF Journal website.

SKYSCRAPER

Our largest ad, designed to catch the attention of your targets.

TOP BOX

Running along the right side of the page, your ad will rotate between two spots instead of one.

RATES:

CONTRACT COST (DURATION)			
BANNER TYPE	12 MONTHS	6 MONTHS	3 MONTHS
ALL BANNERS	\$5,400	\$3,450	\$1,975

*Includes one of each (Leaderboard, Skyscraper & Box Banner)

SAMPLES:

