

LIVESTREAM

LIVE + LIVESTREAM

ABF Journal's livestream events offer a “live” virtual platform for specialty finance professionals to engage in the most important current issues impacting the industry. Whether it’s a panel of industry experts or an interview with a leading commentator, these livestream events will tackle timely topics + reach a broad spectrum of professionals in the specialty finance sector. These events will be available for free + will be recorded for dissemination via ABF Journal’s e-news, website + social media platforms.

12K
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- Moderator or panelist seat
- Introductory script (50 words) for host
- Slide show (3 slides)
- Attendee polling during livestream
- Logo placement during conference + in all pre- + post-conference promotions
- Conference attendee list provided

RATE: \$3000

***** Package offerings may vary per event depending on format of livestream**

***** Limited Availability**

SAMPLES:

ABF Journal Livestream: Adapt or Fail: Technology Reshaping Secured Finance



ABF Journal Livestream: "Adapt or Fail: Technology Reshaping Secured Finance" – Thursday, June 24, 2021
[Click Here!](#)

ABF Journal Livestream: The Evolving Art of Business Development



ABF Journal Livestream: "The Evolving Art of Business Development" – Thursday, April 29, 2021
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ABF Journal Livestream

ABF Journal Livestream: Life in the SaaS Lane: The Technology Factors and ABL Firms Need to Grow



ABF Journal Livestream: "Life in the SaaS Lane: The Technology Factors and ABL Firms Need to Grow" – Tuesday, June 28, 2022
[Click Here!](#)

ABF Journal Livestream: How to Accelerate ABL Growth Through Technology in 2022 and Beyond



ABF Journal Livestream: "How to Accelerate ABL Growth Through Technology in 2022 and Beyond" – Tuesday, June 25, 2022
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