

EMPLOYMENT ADS

FEATURED EMPLOYER / JOB POSTING

The most cost-effective hiring solution in the specialty finance industry, ABF Journal's Featured Employer job postings reach more than **12K** readers every day and generate more than **18K** page views during a typical 60-day posting period, ensuring maximum exposure to a wide audience of potential applicants.

- Your company logo + job included in the ABF Journal E-news broadcast every day for duration of your posting to **12K** subscribers
- Your company logo + job featured prominently on our Homepage
- Your company logo + job featured on the ABF Journal Employment page with direct link to your company
- Your company logo + job featured on landing page of the digital magazine

12K
SUBSCRIBERS

RATES:

| WEB CONTRACT RATES | | |
|-------------------------|---------------------------------------|------------------|
| ONLINE POSTING OPTIONS | # OF POSTINGS | COST PER POSTING |
| STANDARD 60-DAY POSTING | Single | \$690 |
| | Each Additional Ad or Reposting an Ad | \$585 |

PREPAID MULTIPLE POSTING CONTRACT

Contract and pre-pay for three or more 60-day web postings and take advantage of significant savings! These prepaid postings may be used at any time within your 12-month contract period.

| WEB CONTRACT RATES | | |
|-----------------------------------|---------------|------------------|
| ONLINE POSTING OPTIONS | # OF POSTINGS | COST PER POSTING |
| PREPAID MULTIPLE POSTING CONTRACT | 3-6 | \$310 |
| | 7-10 | \$280 |
| | 10+ | \$255 |

SAMPLES:

WEBSITE



E-NEWS



Company Logo: Must be at least 250x150 px at 72dpi
Will be displayed at 250x150 px as well as 100x100 px