

E-NEWS

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E-NEWS ADVERTISING

ABF Journal's daily E-news + Weekly Wrap-Up provide an unmatched audience reach for advertisers + sponsors. Reach more than **12K** e-news subscribers with banner ads placed directly in the daily + weekly newsletters in a variety of attention-catching spots + one ad size that allows ample space for you to design a message tailored to your audience.

RATES:

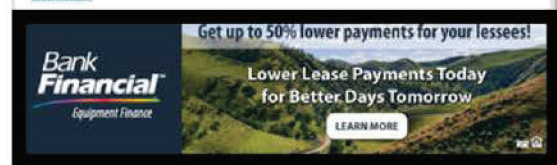
DAILY E-NEWS FREQUENCY (TIMES PER WEEK)					WEEKLY WRAP UP*
DURATION	1X	2X	3X	4X	
12 MONTHS	\$4,350	\$7,990	\$11,800	\$14,050	\$16,455
6 MONTHS	\$2,825	\$5,275	\$7,675	\$9,075	\$10,650
plus+					Occurs One Time Per Week
					\$4,675
					\$2,850

* Weekly wrap-up is a summary of the top news stories from the week, plus Resource Guides, Profiles, Listings & more.

SAMPLE:

Workhorse Receives Order for 20 C-1000 All-Electric Delivery Trucks from eTrucks
Workhorse Group, an American technology company that provides drone-integrated electric vehicles to the last-mile delivery sector, received an initial purchase order for 20 of its all-electric C-1000 delivery vehicles from eTrucks, a newly-launched trucking company based in Cincinnati.

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ALSO, CONSIDER THOUGHT LEADERSHIP/SPONSORED CONTENT

Demonstrate your expert commentary with our thought leadership opportunity! Showcase your expertise + start a dialogue to establish brand visibility. Advertisers provide a logo, headshot + a link to a thought leadership video or article/blog + we share + promote it via our E-news, website + social media.

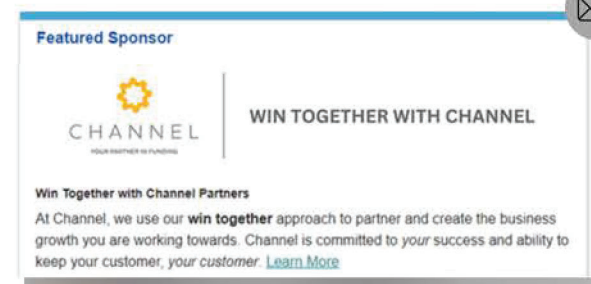
- Your content to be featured in the ABF Journal e-news for 30 days.
- Your content on ABF Journal homepage for 30 days
- Your content posted on our social media platforms

RATE:

DURATION	
1 MONTH	\$2,495



Thought Leadership
ABC BANK
JOE SMITH, PRESIDENT ABC BANK, DISCUSSES LEADERSHIP DURING CRISIS
Joe Smith, President ABC Bank, Discusses Leadership During Crisis
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