

SOCIAL MEDIA

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We have two offerings: a “shared link” or a “shared post”. Both options include your content being featured on all of our social media platforms alongside our ongoing daily content.

Your content will be pinned to the top of each of our social media pages for 5 business days. (If your content is pinned on a Monday, it will remain there until the following Monday, etc).

SHARED LINK

For a “shared link,” your company will provide a link to a page on your website. You can highlight a new blog post, an updated look on your website, etc. Provide up to 50 words of copy along with your link. This copy should be from ABF Journal's perspective + get people excited to click + see what your link has to offer.

- We share your link directly to our followers with 50 words of copy provided by your company
- Your link will be pinned to the top of our LinkedIn for 5 days

SHARED POST

For a “shared post,” your company will provide links to content you have already posted on social media. For best results, we recommend utilizing a piece of content that has been posted on Facebook, Twitter & LinkedIn. You can highlight a press release or other exciting news that your company has already shared to social media. On all platforms, we will share/repost your post + add the copy that you provide. This copy should be from ABF Journal's perspective + can add to what the original post included or just direct people to check it out.

- We repost/share a link that your company has already published on your social media

RATE: \$750 PER LINK/POST

See pg. 22 for all specs

4.5K
TOTAL FOLLOWERS

SAMPLES:

SHARED LINK



SHARED POST

