

# PODCAST

## Exclusive "Custom" PODCAST+ SPONSORSHIP

ABF Journal's podcast series is dedicated to the specialty finance sector + features insights + updates from industry leaders on a wide range of topics, including business development, emerging trends, bankruptcy activity, the capital markets + more.

Sponsorship opportunities for the podcast are available + will provide direct outreach to our **12K** subscribers in the specialty finance industry. In addition, our podcasts are offered on the ABF Journal website + available on iTunes, Spotify, Google Podcasts + a variety of other podcast platforms as well as on Vimeo + LinkedIn – providing multiple channels to reach the publication's audience!

- 30-second promotional video in the podcast or company logo with a 30-second scripted voiceover
- 15-30-minute podcast episode featuring your company's exclusive content
- Your banner included in all ABF Journal promotions
- Posted and shared on LinkedIn

### INCLUSIONS:

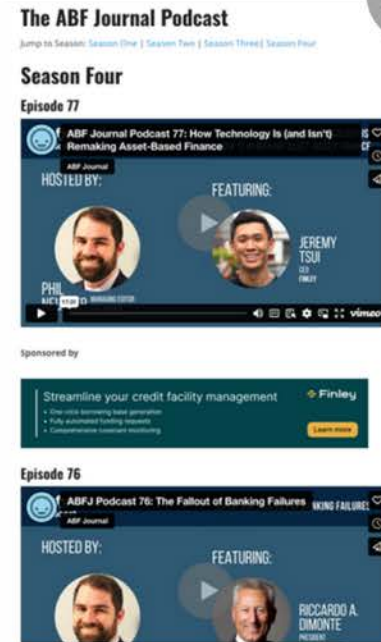
- Sent directly to our 12K subscribers
- Featured in Enews for one week
- Posted and shared on LinkedIn
- Remains available on our website indefinitely

**RATE: \$1295**

See pg. 23 for all specs

**12K**  
SUBSCRIBERS

### SAMPLES:



### VOICEOVER

