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The print and digital edition of ABF Journal is sent to **13K** subscribers and also circulated at the major industry conferences throughout the year. ABF Journal is now published quarterly and includes ABF Journal's annual list of the most innovative companies in specialty finance.

ABF Journal's digital edition is now provided in two formats — flipbook and interactive — to provide readers with viewing options and advertisers with multiple ways to reach our audience. All print ads will appear in the digital flipbook and include a free digital ad to be placed within our digital interactive magazine.

RATES

INSERTION FREQUENCY (COST PER INSERTION)				
Ad Size	1x	2x	3x	4x
Full Page	\$4,100	\$3,805	\$3,680	\$3,590
Half Page Island	3,015	2,805	2,720	2,655
Half Page	2,605	2,430	2,365	2,315
Third Page	1,975	1,845	1,785	1,750
Qtr Page	1,555	1,460	1,449	1,410
Back Cover				
Back Cover	\$4,325	\$4,065	\$3,915	\$3,775
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Inside Covers	4,200	4,040	3,825	3,745

SAMPLES

PRINT

