

E-NEWS

13K
SUBSCRIBERS

E-NEWS ADVERTISING

ABF Journal's daily E-news and Weekly Wrap-Up provide an unmatched audience reach for advertisers and sponsors. Reach more than **13K** e-news subscribers with banner ads placed directly in the daily and weekly newsletters in a variety of attention-catching spots and one ad size that allows ample space for you to design a message tailored to your audience.

RATES

DURATION	FREQUENCY (TIMES PER WEEK)				
	1X	2X	3X	4X	5X
12 Months	\$4,250	\$7,850	\$11,475	\$13,600	\$15,975
6 Months	2,750	5,125	7,450	8,825	10,325

ALSO, CONSIDER THOUGHT LEADERSHIP/SPONSORED CONTENT

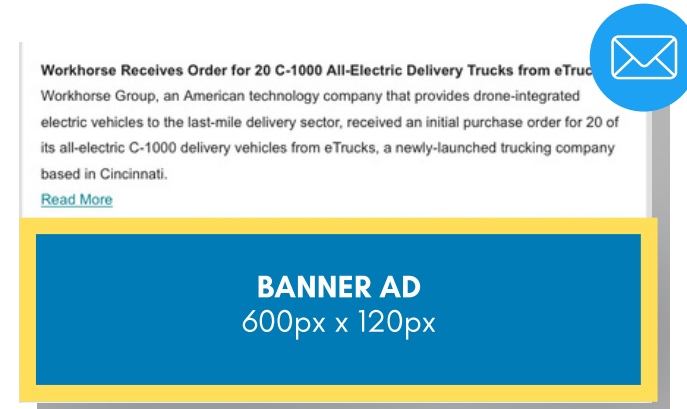
Demonstrate your expert commentary with our thought leadership opportunity! Showcase your expertise and start a dialogue to establish brand trust. Advertisers provide a logo, headshot and a link to a thought leadership video or article/blog and we share and promote it via our e-news, website & social media.

- Your content to be featured in the ABF Journal e-news for 30 days
- Your content on ABF Journal homepage for 30 days
- Your content posted on our social media platforms

RATE

DURATION	
1 Month	\$2,495

SAMPLES



Workhorse Receives Order for 20 C-1000 All-Electric Delivery Trucks from eTrucks
Workhorse Group, an American technology company that provides drone-integrated electric vehicles to the last-mile delivery sector, received an initial purchase order for 20 of its all-electric C-1000 delivery vehicles from eTrucks, a newly-launched trucking company based in Cincinnati.
[Read More](#)

BANNER AD
600px x 120px



Thought Leadership

 **ABC BANK**

JOE SMITH, PRESIDENT ABC BANK, DISCUSSES LEADERSHIP DURING CRISIS

Joe Smith, President ABC Bank, Discusses Leadership During Crisis
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[Watch video](#)