

E-NEWS

12K
SUBSCRIBERS

E-NEWS ADVERTISING

ABF Journal's daily E-news and Weekly Wrap-Up provide an unmatched audience reach for advertisers and sponsors. Reach more than **12K** e-news subscribers with banner ads placed directly in the daily and weekly newsletters in a variety of attention-catching spots and one ad size that allows ample space for you to design a message tailored to your audience.

RATES

DURATION	FREQUENCY (TIMES PER WEEK)				
	1X	2X	3X	4X	5X
12 Months	\$4,250	\$7,850	\$11,475	\$13,600	\$15,975
6 Months	2,750	5,125	7,450	8,825	10,325

ALSO, CONSIDER E-NEWS "THOUGHT LEADERSHIP" ADVERTISING

Demonstrate your expert commentary with our thought leadership opportunity! Showcase your expertise and start a dialogue to establish brand trust. Advertisers provide a logo or headshot and a link to a thought leadership video or article/blog and we share and promote it via our e-news, website & social media.

- Your content to be featured in the ABF Journal e-news for 30 days
- Your content on ABF Journal homepage for 30 days

RATE

DURATION	
1 Month	\$2,495

SAMPLES

Workhorse Receives Order for 20 C-1000 All-Electric Delivery Trucks from eTrucks

Workhorse Group, an American technology company that provides drone-integrated electric vehicles to the last-mile delivery sector, received an initial purchase order for 20 of its all-electric C-1000 delivery vehicles from eTrucks, a newly-launched trucking company based in Cincinnati.

[Read More](#)



BANNER AD
600px x 120px

Thought Leadership



ABC BANK

JOE SMITH, PRESIDENT ABC BANK, DISCUSSES LEADERSHIP DURING CRISIS

Joe Smith, President ABC Bank, Discusses Leadership During Crisis

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex.

[Watch video](#)

