

2021 EDITORIAL CALENDAR

QUARTER	PRINT FOCUS	FEATURES	BONUS DISTRIBUTION	PODCASTS + LIVESTREAMS
Q1 Space: 2/16 Material: 2/19	DIVERSITY AND INCLUSION IN COMMERCIAL FINANCE	<ul style="list-style-type: none"> • Profiles and interviews with leaders of color, women executives and members of the next generation • Small business lending trends, challenges and opportunities • M&A review and outlook for 2021 	<ul style="list-style-type: none"> • InterGrowth 2021 • 13th Annual Philadelphia Credit & Restructuring Summit 	<p>Podcasts Update on small business lending COVID-19's impact on underwriting New hire spotlight</p> <p>Livestreams The state and future of retail lending What a new presidential administration means for ABL Supply chain finance in 2021</p>
Q2 Space: 4/26 Material: 4/30	TURNAROUND, RESTRUCTURING AND BANKRUPTCY	<ul style="list-style-type: none"> • Success stories in lending to distressed industries • Private equity and leveraged finance • Risk management and fraud prevention 	<ul style="list-style-type: none"> • 2021 TMA Now • IFA Annual Factoring Conference 	<p>Podcasts Q1 review Update on bankruptcy activity New hire spotlight</p> <p>Livestreams The state and future of transportation lending Where ABL stands 12 months after the onset of the COVID-19 pandemic Dealing with distressed borrowers</p>
Q3 Space: 8/16 Material: 8/20	MOST INNOVATIVE COMPANIES IN COMMERCIAL FINANCE	<ul style="list-style-type: none"> • The ABFJ25 - Listing the 25 most innovative companies in commercial finance • Highlighting junior and mezzanine debt providers • Roundtables on asset valuation and portfolio management 		<p>Podcasts Q2 review Capital markets update New hire spotlight</p> <p>Livestreams The state and future of hospitality lending Creativity in business development and portfolio management Using non-traditional assets for financing</p>
Q4 Space: 10/18 Material: 10/22	DEALS OF THE YEAR AND INDUSTRY ICONS	<ul style="list-style-type: none"> • Deep dives on some of the most interesting deals of the year • Profiles of standout leaders from 2021 across the asset-based lending industry • Insights from the fintech world 	<ul style="list-style-type: none"> • SFNet Annual Conference 	<p>Podcasts Q3 review Advancements in lending technology New hire spotlight</p> <p>Livestreams The state and future of healthcare lending Exploring alternative lending and lender finance Reviewing 2021 and predicting 2022</p>