

# 2020 ABF JOURNAL EDITORIAL CALENDAR

Now in its 19th year, ABF Journal is the most widely read independent trade publication dedicated exclusively to members of the asset-based lending, factoring, turnaround and legal communities serving the commercial finance industry.

ISSUE	DEADLINES	TOPIC/FOCUS	BONUS DISTRIBUTION
<b>Jan/Feb</b>	Space: 1/6 Material: 1/10	<b>BANKRUPTCY ISSUE</b> <ul style="list-style-type: none"> <li>• Retail Markets Update</li> <li>• Insights from Industry Practitioners</li> <li>• Views from the Bench</li> </ul>	ABI Annual Spring Meeting
<b>Mar/Apr</b>	Space: 2/18 Material: 2/21	<b>SPECIALTY LENDING</b> <ul style="list-style-type: none"> <li>• Lending in a Global Environment</li> <li>• Fintech Review</li> <li>• M&amp;A Update</li> </ul>	IFA Annual Factoring Conference Philadelphia Credit + Restructuring Summit
<b>May/June</b>	Space: 4/6 Material: 4/10	<b>TURNAROUND MANAGEMENT</b> <ul style="list-style-type: none"> <li>• Anatomy of a High Profile Turnaround</li> <li>• Turnaround Business Survey</li> <li>• Insights from TMA Leadership</li> </ul>	TMA Annual Spring Conference Thompson Reuters LPC Annual Loan Conference
<b>July/Aug</b>	Space: 6/15 Material: 6/19	<b>TECHNOLOGY &amp; RISK MANAGEMENT</b> <ul style="list-style-type: none"> <li>• Mid-year Review</li> <li>• Fraud Prevention</li> <li>• Technology Roundtable</li> </ul>	AIRA Annual Conference
<b>Sept/Oct</b>	Space: 8/24 Material: 8/28	<b>DIVERSITY IN COMMERCIAL FINANCE</b> <ul style="list-style-type: none"> <li>• Diversity in Leadership</li> <li>• Views from Women in Commercial Finance</li> <li>• Views from the Borrower's Side</li> </ul> <p><i>*Special Advertising Feature: Diversity in Commercial Finance - Profiles</i></p>	TMA Annual Conference SF Net Annual Conference
<b>Nov/Dec</b>	Space: 10/19 Material: 10/25	<b>ANNUAL CONFERENCE ISSUE</b> <ul style="list-style-type: none"> <li>• Catch-up &amp; 2020 Outlook</li> <li>• Capital Markets Update</li> <li>• Year-end Retrospectives</li> </ul>	IFA Conference SF Net Annual Conference

**Bonus distribution is subject to change.**

#### ABF JOURNAL EXCLUSIVE COLUMNS:

**UPFRONT:** Recent news, notable transactions and timely industry data

**EXECUTIVE PROFILE/NEW ON THE SCENE:** Exclusive interviews with industry leaders and new industry players

**TURNAROUND CORNER:** Insight and commentary on enhancing sales performance

**SPECIALTY LENDING:** News and articles on factoring and other specialized forms of financing

**LEGAL LINES:** Legal and bankruptcy related news and articles authored by professionals who specialize in the world of commercial finance

**NEW COLUMN - DISRUPTION:** An ongoing look at disruption and its impact on the ABL industry