

2020 ABF JOURNAL EDITORIAL CALENDAR

Now in its 19th year, ABF Journal is the most widely read independent trade publication dedicated exclusively to members of the asset-based lending, factoring, turnaround and legal communities serving the commercial finance industry.

ISSUE	DEADLINES	TOPIC/FOCUS	BONUS DISTRIBUTION
Jan/Feb	Space: 1/6 Material: 1/10	BANKRUPTCY ISSUE <ul style="list-style-type: none"> • Retail Markets Update • Insights from Industry Practitioners • Views from the Bench 	ABI Annual Spring Meeting
Mar/Apr	Space: 2/18 Material: 2/21	SPECIALTY LENDING <ul style="list-style-type: none"> • Lending in a Global Environment • Fintech Review • M&A Update 	IFA Annual Factoring Conference Philadelphia Credit + Restructuring Summit
May/June	Space: 4/6 Material: 4/10	TURNAROUND MANAGEMENT <ul style="list-style-type: none"> • Anatomy of a High Profile Turnaround • Turnaround Business Survey • Insights from TMA Leadership 	TMA Annual Spring Conference Thompson Reuters LPC Annual Loan Conference
July/Aug	Space: 6/15 Material: 6/19	TECHNOLOGY & RISK MANAGEMENT <ul style="list-style-type: none"> • Mid-year Review • Fraud Prevention • Technology Roundtable 	AIRA Annual Conference
Sept/Oct	Space: 8/24 Material: 8/28	DIVERSITY IN COMMERCIAL FINANCE <ul style="list-style-type: none"> • Diversity in Leadership • Views from Women in Commercial Finance • Views from the Borrower's Side <p><i>*Special Advertising Feature: Diversity in Commercial Finance – Profiles</i></p>	TMA Annual Conference SF Net Annual Conference
Nov/Dec	Space: 10/19 Material: 10/25	ANNUAL CONFERENCE ISSUE <ul style="list-style-type: none"> • Catch-up & 2020 Outlook • Capital Markets Update • Year-end Retrospectives 	IFA Conference SF Net Annual Conference

Bonus distribution is subject to change.

ABF JOURNAL EXCLUSIVE COLUMNS:

UPFRONT: Recent news, notable transactions and timely industry data

EXECUTIVE PROFILE/NEW ON THE SCENE: Exclusive interviews with industry leaders and new industry players

TURNAROUND CORNER: Insight and commentary on enhancing sales performance

SPECIALTY LENDING: News and articles on factoring and other specialized forms of financing

LEGAL LINES: Legal and bankruptcy related news and articles authored by professionals who specialize in the world of commercial finance

NEW COLUMN - DISRUPTION: An ongoing look at disruption and its impact on the ABL industry