

E-NEWS ADVERTISING

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Ideally suited to support any marketing campaign, ABF Journal's Daily E-News broadcast and Weekly Wrap-Up provide unmatched audience reach for advertisers and sponsors. Reach over 8,000 e-news subscribers with banner ads placed directly in the daily and weekly newsletters in a variety of attention-catching spots and ad sizes that allow ample space for you to design a message tailored to your audience. ABF Journal also actively engages with users across platforms such as LinkedIn, Facebook, and Twitter.

DAILY E-NEWS ADVERTISING

ABF Journal is the first to deliver the latest industry news coverage, breaking stories of the day, and expert analysis of all aspects of the commercial finance industry. Insights are delivered straight to our readers inboxes every Monday through Friday.

WEEKLY E-NEWS ADVERTISING

In addition to the daily news, ABF Journal also publishes and distributes a Weekly E-News Wrap Up every Monday morning, which highlights the top stories from the previous week.

THOUGHT LEADERSHIP

Reach a large audience of commercial finance professionals by placing a picture, graphic or video @ in our daily & weekly e-newsletter. Focus is on industry services, brand exposure, and informative offerings with links to websites or special call to action that reaches a large audience of industry decision makers.

DAILY E-NEWS AD RATES

DURATION	FREQUENCY (TIMES PER WEEK)				
	1X	2X	3X	4X	5X
1 Year	\$4,050	\$7,490	\$10,925	\$12,960	\$15,175
6 Months	2,630	4,880	7,085	8,395	9,850

WEEKLY E-NEWS AD RATES

	DURATION		
	1 YEAR	6 MONTHS	3 MONTHS
Once Per Week	\$5,970	\$3,975	\$2,485

For thought leadership rates and exclusive email rates, please contact:
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