

# 2019 ABF JOURNAL EDITORIAL CALENDAR

Now in its 18th year, ABF Journal is the most widely read independent trade publication dedicated exclusively to members of the asset-based lending, factoring, turnaround and legal communities serving the commercial finance industry.

ISSUE	DEADLINES	TOPIC/FOCUS	BONUS DISTRIBUTION
<b>Jan/Feb</b>	Space: 1/7 Material: 1/11	<b>BANKRUPTCY ISSUE</b> <ul style="list-style-type: none"> <li>• Retail Markets Update</li> <li>• Insights from Industry Practitioners</li> <li>• Views from the Bench</li> </ul>	ABI Annual Spring Meeting
<b>Mar</b>	Space: 2/19 Material: 2/22	<b>SPECIALTY LENDING ISSUE</b> <ul style="list-style-type: none"> <li>• Lending in a Global Environment</li> <li>• Fintech Review</li> <li>• M&amp;A Update</li> </ul>	IFA Annual Factoring Conference
<b>Apr</b>	Space: 4/1 Material: 4/5	<b>TURNAROUND MANAGEMENT ISSUE</b> <ul style="list-style-type: none"> <li>• Anatomy of a High Profile Turnaround</li> <li>• Turnaround Business Survey</li> <li>• Insights from TMA Leadership</li> </ul>	TMA Annual Spring Conference Thomson Reuters LPC Annual Loan Conference
<b>May/Jun</b>	Space: 5/13 Material: 5/17	<b>ABL INDUSTRY ISSUE</b> <ul style="list-style-type: none"> <li>• Mid-year Review</li> <li>• Industry Leaders Provide Update</li> <li>• View from the Sponsor Side</li> </ul>	TMA Annual Conference AIRA Annual Conference
<b>Jul/Aug</b>	Space: 7/1 Material: 7/5	<b>RISK MANAGEMENT ISSUE</b> <ul style="list-style-type: none"> <li>• Fraud Prevention</li> <li>• Lenders Roundtable</li> <li>• Algorithmic Insights</li> </ul>	
<b>Sept/Oct</b>	Space: 8/5 Material: 8/9	<b>ABL BORROWERS' ISSUE</b> <ul style="list-style-type: none"> <li>• Sharing the Spotlight with CFOs*</li> <li>• Special Advertising Opportunity</li> <li>• Views from the Borrower's Side</li> </ul>	Thomson Reuters LPC Annual Loan Conference
<b>Nov/Dec</b>	Space: 10/7 Material: 10/11	<b>ABL OUTLOOK ISSUE</b> <ul style="list-style-type: none"> <li>• Catch-up &amp; 2020 Outlook</li> <li>• Capital Markets Update</li> <li>• Year-end Retrospectives</li> </ul>	IFA Annual Factoring Conference CFA Annual Conference

**Bonus distribution is subject to change.**

## ABF JOURNAL EXCLUSIVE FEATURES

In addition to timely cover stories and articles, every issue of ABF Journal features the following reader favorites.

**UPFRONT:** Revent news, notable transactions and timely industry data

**EXECUTIVE PROFILE/NEW ON THE SCENE:** Exclusive interviews with industry leaders and new industry players

**TURNAROUND CORNER:** Insight and commentary on enhancing sales performance

**SPECIALTY LENDING:** News and articles on factoring and other specialized forms of financing

**LEGAL LINES:** Legal and bankruptcy related news and articles authored by professionals who specialize in the world of commercial finance

**FINAL CUT:** A whimsical look at top industry headlines from abfjournal.com

\*In this issue of the ABF Journal, lenders will have the opportunity to promote their ability to structure a borrowing solution and support the notion with a tomb stone ad to reinforce the message. In addition to our regular readers, 4,000 CFO's of companies with sales of \$100MM to \$1 billion will receive a personal copy of this issue.