

E-NEWS ADVERTISING

8K

SUBSCRIBERS & FOLLOWERS

Ideally suited to support any marketing campaign, ABF Journal's Daily E-News broadcast and Weekly Wrap-Up provide unmatched audience reach for advertisers and sponsors. Reach over 6,000 e-news subscribers with banner ads placed directly in the daily and weekly newsletters in a variety of attention-catching spots and ad sizes that allow ample space for you to design a message tailored to your audience. ABF Journal also actively engages with users across platforms such as LinkedIn, Facebook, and Twitter.

DAILY E-NEWS ADVERTISING

ABF Journal is the first to deliver the latest industry news coverage, breaking stories of the day, and expert analysis of all aspects of the commercial finance industry. Insights are delivered straight to our readers inboxes every Monday through Friday.

WEEKLY E-NEWS ADVERTISING

In addition to the daily news, ABF Journal also publishes and distributes a Weekly E-News Wrap Up every Monday morning, which highlights the top stories from the previous week.



ABF HEADLINES

Published on a daily basis to multiple social media platforms, ABF Headline is a rolling video of today's headlines designed to allow readers to quickly consume the news at the touch of a button. Take advantage of this sponsorship opportunity and place your company's logo directly on the video to maximize your brand exposure.

DAILY E-NEWS AD RATES

DURATION	FREQUENCY (TIMES PER WEEK)				
	1X	2X	3X	4X	5X
1 Year	\$4,050	\$7,490	\$10,925	\$12,960	\$15,175
6 Months	2,630	4,880	7,085	8,395	9,850

WEEKLY E-NEWS AD RATES

	DURATION		
	1 YEAR	6 MONTHS	3 MONTHS
Once Per Week	\$7,960	\$5,305	\$3,315

ABF HEADLINES RATES

	PER MONTH
Sponsorship	\$2,995

Horizontal Ad



Vertical Ad