

More Media Platforms, More Engagement Channels.

Classified Employment Advertising

Classified employment advertising with *ABF Journal* & *abfjournal.com* is the most cost-effective hiring solution in the ABL, factoring, commercial finance industries!

ABF JOURNAL.COM CLASSIFIED POSTINGS

Classified employment advertising on *abfjournal.com* provides employers national reach to an audience of thousands of asset-based lending, factoring, commercial finance and turnaround management professionals every day with real-time employment postings. This online service has proven to be the most cost-effective hiring tool used by leading ABLs, factors, turnaround managers and service providers, nationwide.

PREPAID MULTIPLE POSTING CONTRACTS

Contract and prepay for three (3) or more 60-day Web postings and take advantage of significant savings. Postings may be used any time within your 12-month contract period. See table below for prepaid contract rates.

WEB POSTING RATES	SINGLE POSTING	PREPAID MULTIPLE POSTING CONTRACT (COST PER POSTING)		
		3-5 POSTINGS	6-9 POSTINGS	10+ POSTINGS
60-Day Postings	\$375	\$300	\$275	\$250

All advertising rates are subject to change.

ONLINE FEATURED EMPLOYER PROGRAM

abfjournal.com's Featured Employer Program provides maximum visibility for all of your position postings. This program allows advertisers to post their company's logo with a direct hotlink to their current job postings on our highly visited classified homepage.

As an **ADDED VALUE**, featured employer program advertisers also get their company logo and hotlink included in *abfjournal.com*'s *Daily E-News Update* broadcast every weekday.

CONTRACT DURATION	FEATURED EMPLOYER PROGRAM RATES		
	2 MONTHS	6 MONTHS	1 YEAR
Featured Employer	\$325	\$610	\$975

All classified advertising rates are subject to change.

CLASSIFIED HOMEPAGE



EXPANDED VIEW OF FEATURED EMPLOYERS ON E-NEWS BROADCAST



ABF JOURNAL PRINT CLASSIFIEDS

ABF Journal features the only industry-focused classified employment advertising pages in the asset-based lending and factoring industries. Reaching more than 7,000 subscribers with every issue, *ABF Journal* is one of the most recognized publications in the industry and the leading source of industry-related classified employment advertising.

PREPAID MULTIPLE INSERTION CONTRACTS

Contract and prepay for three (3) or more print classified ads within a 12-month period and take advantage of significant savings. See table below for prepaid contract rates.

PRINT AD RATES & SIZES	COST PER INSERTION		DIMENSIONS
	SINGLE INSERTION	PREPAID CONTRACT 3+ INSERTIONS	
Standard Ad (A)	\$445	\$360	2.54" x 3.875"
Premium Ad (B)	\$585	\$470	2.54" x 8"
Showcase Ad (C)	\$ 1,195	NA	5.2" x 8"

A color company logo is included in insertion price, any additional color in your classified ad is subject to a \$125 color charge. All advertising rates are subject to change.



SAMPLE PRINT CLASSIFIED PAGES/AD SIZES

CLASSIFIED MULTIMEDIA DISCOUNT PACKAGE

Maximize your exposure and reach more candidates by utilizing both print and Web advertising mediums.

PRINT & WEB PACKAGE — Utilize both Web and print advertising, and receive a **10% DISCOUNT** off your total classified advertising package. Discount does not apply to multiple posting contracts.

Contact Denise Finegan for classified employment advertising details or questions!

PHONE: 800.708.9373 x120 E-MAIL: denise@abfjournal.com